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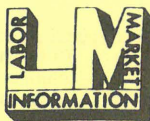
Maine Labor Market Information

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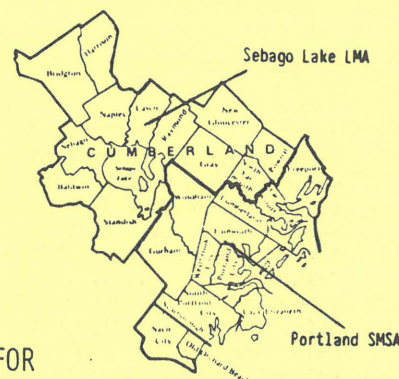
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MANPOWER HIGHLIGHTS

A MONTHLY LABOR MARKET INFORMATION NEWSLETTER FOR
CUMBERLAND COUNTY



This newsletter is normally released by the end of the month following the reference month.

AREA DEFINITIONS AND CHARACTERISTICS OF THE ECONOMY

- I. According to recent intercensal population estimates compiled by the U. S. Department of Commerce, Bureau of the Census, Cumberland County's population increased by 7.3 percent between 1970 and 1978, or from 192,528 to 206,500.
- II. The United States Department of Labor has deleted the Portland Standard Metropolitan Statistical Area (SMSA) from its list of eligible labor surplus areas. Under the new classification procedures, an area will be classified as a labor surplus area if the unemployment rate is at least 1.20 times the national rate during a reference period. The reference period used for the present list of labor surplus areas is January 1977 through December 1978. The present classification will continue in effect until May 31, 1980, at which time a new determination will be made.

LABOR FORCE, EMPLOYMENT, AND UNEMPLOYMENT

Area 1/	Labor Force 2/			Resident Employed			Unemployment Number			Unemployment Percent of Labor Force		
	This Month	Last Month	Year Ago	This Month	Last Month	Year Ago	This Month	Last Month	Year Ago	This Month	Last Month	Year Ago
Maine (in 000's) ..	483,300	486,000	465,900	440,300	451,800	430,900	43,000	34,200	35,000	8.9	7.0	7.5
Portland SMSA	89,500	88,800	84,700	84,000	84,200	80,000	5,500	4,600	4,700	6.1	5.2	5.6
Sebago Lake LMA	10,240	10,880	10,250	9,410	10,170	9,490	830	710	760	8.1	6.5	7.4

1/ Labor force, employment, and unemployment data for all areas are not seasonally adjusted. Estimates made independently for each sub-state area have been benchmarked to and extrapolated from six-month moving averages of the Current Population Survey. All data adjusted to a place of residence basis.

2/ This month and last month figures are preliminary; year-ago figures are revised.

NONFARM WAGE AND SALARY EMPLOYMENT BY PLACE OF WORK

PORTLAND SMSA

Item	Number of Workers 1/			Net Change to Current Month from		Percentage Change to Current Month from	
	This Month	Last Month	Year Ago	Last Month	Year Ago	Last Month	Year Ago
Nonfarm Wage and Salary Employment 2/	91.2	92.3	86.6	- 1.1	+ 4.6	- 1.2	+ 5.3
Manufacturing	18.2	17.9	17.5	+ 0.3	+ 0.7	+ 1.7	+ 4.0
Food and Kindred Products	2.1	2.0	2.1	+ 0.1	0.0	+ 5.0	0.0
Apparel and Other Finished Products	0.5	0.5	0.5	0.0	0.0	0.0	0.0
Lumber and Wood Products, Furniture and Fixtures	0.5	0.5	0.5	0.0	0.0	0.0	0.0
Printing, Publishing, and Allied Industries	1.1	1.1	1.0	0.0	+ 0.1	0.0	+ 10.0
Leather and Leather Products	3.2	3.1	3.4	+ 0.1	- 0.2	+ 3.2	- 5.9
Fabricated Metal Products	2.4	2.4	2.4	0.0	0.0	0.0	0.0
Machinery, except Electrical	2.4	2.3	1.9	+ 0.1	+ 0.5	+ 4.4	+ 26.3
Electrical Machinery	2.0	2.0	1.8	0.0	+ 0.2	0.0	+ 11.1
Transportation Equipment	0.7	0.7	0.6	0.0	+ 0.1	0.0	+ 16.7
All Other Manufacturing	3.3	3.3	3.3	0.0	0.0	0.0	0.0
Nonmanufacturing	73.0	74.4	69.1	- 1.4	+ 3.9	- 1.9	+ 5.7
Contract Construction	3.5	4.0	3.4	- 0.5	+ 0.1	- 12.5	+ 3.0
Transportation, Communication, Electric, and Gas Services	5.4	5.4	5.1	0.0	+ 0.3	0.0	+ 5.9
Wholesale and Retail Trade	25.8	26.0	23.7	- 0.2	+ 2.1	- 0.8	+ 8.9
Finance, Insurance, and Real Estate	7.3	7.2	6.8	+ 0.1	+ 0.5	+ 1.4	+ 7.4
Service and Other Nonmanufacturing	18.4	18.6	17.4	- 0.2	+ 1.0	- 1.1	+ 5.8
Government	12.6	13.2	12.7	- 0.6	- 0.1	- 4.6	- 0.8
Persons Involved in Labor-Management Disputes	0.0	0.0	0.1	0.0	- 0.1	0.0	-100.0

1/ Figures in thousands. This and last month figures are preliminary; year-ago figures are revised.

2/ Refers to persons on establishment payrolls for any part of the pay period which includes the 12th of the month. Excludes persons involved in labor-management disputes, domestics in private households, nonfarm self-employed individuals, and unpaid family members.

LABOR SUPPLY AND DEMAND DATA

ACTIVE APPLICANTS AND UNFILLED JOB OPENINGS IN SELECTED OCCUPATIONAL GROUPS

Occupations	Job Applicants	Openings Received
Occupations in Administrative Specializations.....	39	1
Wholesale and Retail Trade Managers and Officials.....	44	7
Social and Welfare Work Occupations.....	52	8
Secretaries.....	38	3
Stenography, Typing, Filing, and Related Occupations.....	114	11
Cashiers.....	64	4
Computing and Account Recording Occupations.....	56	4
Shipping and Receiving Clerks.....	54	8
Sales Occupations, Miscellaneous Commodities.....	70	7
Waiters, Waitresses, and Related Food Service Occupations.....	66	10
Chefs and Cooks, Large Hotels and Restaurants.....	63	6
Attendants, Hospitals, Morgues, and Related Health Occupations.....	33	2
Porters and Cleaners.....	66	3
Motorized Vehicle and Engineering Equipment Mechanics and Repairers.....	58	8
Occupations in Assembly and Repair of Electronic Components and Accessories..	16	0
Occupations in Repair and Fabrication of Footwear.....	41	2
Carpenters and Related Occupations.....	100	8
Miscellaneous Construction Occupations.....	201	9
Truck Drivers, Heavy.....	56	2
Packaging Occupations.....	30	0
Packaging and Material Handling Occupations.....	57	6
Occupations in Moving and Storing Materials.....	256	31
Bookkeepers.....	20	5

Source: Employment Security Automated Reporting System, Table 96. (Current Month.)

SELECTED CHARACTERISTICS OF THE INSURED UNEMPLOYED (CUMBERLAND COUNTY)

Sex	Insured Unemployed Percent Distribution
Male.....	69.9
Female.....	30.1
Industry of Separation	
Contract Construction.....	29.6
Manufacturing.....	19.2
Retail Trade.....	16.4
Services.....	13.1
All Other.....	21.7

ADDITIONAL INFORMATION

"Population and Retail Trade: A Shift"

Between June 1975 and June 1979, retail trade employment in Cumberland County rose from 16,235 to 19,938 individuals, an increase of 22.8 percent. However, this growth has not been uniformly spread throughout all towns in the County. For example, if all the towns in Cumberland County are divided, according to population, into urban, suburban, and rural areas, a definite trend can be seen. In June 1975, 77.5 percent of all retail trade employment was located in the urban, 16.8 percent in the suburban, and 5.7 percent in the rural areas of Cumberland County. However, by 1979 retail trade employment in the urban area had declined to 71.2 percent of the total, while the suburban and rural areas had increased their portion to 22.6 and 6.2 percent, respectively. Apparently, retail trade has been following the population migration from the urban to the suburban and rural areas of the County. Such a pattern can have important implications regarding the location of future retail trade centers.

This newsletter is published monthly for distribution to the public. If additional information is desired, contact Michael E. Donahue, Manager for Labor Market Informaion -- Portland District, Maine Department of Manpower Affairs, 107 Elm Street, Portland, Maine 04104; telephone (207) 775-4141.

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